

2013年度 月次売上前年比

株式会社 イズミ

		13/03	13/04	13/05	13/06	13/07	13/08	上期計	13/09	13/10	13/11	13/12	14/01	14/02	下期計	年間計
直営計	全店	108.7%	102.4%	104.6%	105.2%	101.3%	103.9%	104.3%	103.2%	103.2%	107.2%	104.7%	104.9%	105.9%	104.8%	104.6%
	既存店	106.9%	99.9%	102.1%	104.2%	101.1%	103.5%	102.9%	102.5%	101.9%	103.7%	101.4%	101.0%	101.5%	102.0%	102.4%
合計	全店	107.8%	101.3%	105.0%	106.1%	101.4%	104.3%	104.3%	102.7%	101.9%	106.1%	104.1%	104.1%	104.3%	103.9%	104.1%
	既存店	106.7%	99.8%	103.4%	105.4%	101.4%	104.1%	103.5%	102.2%	100.9%	103.7%	101.8%	101.6%	101.3%	101.9%	102.7%

《参考》 `直営計-既存店` の詳細

客数	104.6%	100.2%	100.8%	101.5%	99.6%	101.0%	101.3%	100.2%	99.6%	100.3%	99.8%	99.5%	98.8%	99.7%	100.5%
客単価	102.2%	99.6%	101.3%	102.7%	101.5%	102.5%	101.6%	102.3%	102.3%	103.5%	101.7%	101.5%	102.7%	102.3%	101.9%

- * 作成方法:
- ・締め日: 月末締め
 - ・曜日調整: なし
 - ・既存店定義: 開店後、閉店前の13ヶ月間を除く
 - ・客数等は参考値であり一部の部門売上を除いている。